



Boys & Girls Club
of Niagara

A good place to be

2nd Annual
*Sweep for
the Kids!*
Bonspiel

*Benefiting the programs and
services for the youth of
St. Catharines .*

Sponsorship Program

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Did you know that the Club...

- Operates from 12 locations in 8 municipalities; including a 10 bed Emergency Youth Shelter
- Serves 17,148 youth and associate members annually in the Niagara Region
- Served 792 meals/snacks and provided 636 rides **weekly** throughout the 2009 school year
- Provides shelter & support to over 259 at risk youth annually
- Offers Kids & Teens Zone Programs, which are visited over 13,786 times annually
- Provided over 869 Adventure Program opportunities including Archery, Ballet, Gymnastics, Golf, House Leagues, Hip Hop Dance Jazz, Karate, and Rock Climbing Courses.
- Is accredited through Parks & Recreation Ontario and High Five Quality Assurance
- Is an affiliate of the Boys and Girls Club of Canada, serving more than 200,000 youth annually

YES! I would like to become a Sponsor for the 2nd Annual "Sweep for the Kids" Bonspiel

Level Chosen: _____

Business Name: _____ **Phone:** _____

Contact Name: _____

Address: _____

Postal Code: _____ **Email:** _____

Please make all cheques payable to the Boys and Girls Club of Niagara

Contact Katie at 905-357-2444 ext. 30 or events@boysandgirlsclubniagara.org



**Boys & Girls Club
of Niagara**

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Mission Statement

"To provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life."

Core Values

Inclusion & Opportunity:

We strive to offer children and youth from all economic, cultural and social backgrounds access to the resources, supports and opportunities that will enable them to overcome barriers and achieve their positive potential in life.

Respect & Belonging:

We provide a safe, supportive place, where every child is listened to, respected and valued in an environment of inclusion and acceptance. Our staff and volunteers model honesty, fair play, positive attitude, cooperation and respect for self and others.

Empowerment:

We believe all young people can grow into responsible, contributing and self-reliant members of society. Children and youth are at the centre of everything we do. Through adventure, play and discovery, we encourage and empower them to develop healthy lifestyles, a life-long passion for learning, leadership and life skills, and a sense of social responsibility.

Collaboration:

We work together with families and volunteers in each community, in partnership with the public and private sector, to create healthy community solutions to providing children and youth with what they need for optimal development.

Speaking Out:

We speak out on behalf of children, youth and their families to reduce disadvantage, enhance their lives and enable their voices and ideas to be heard.

Core Programs

Family Resource Programs - Childcare programs licensed through the Ministry of Family and Children's Services offered from Niagara Falls provides families of preschool and school aged children programs with quality care from 7:00 am to as late as 10:00 pm. The Family Resource Centre offered in Niagara Falls provides families with opportunities to participate in programs such as Brighter Futures as well as linkages to many other community family support systems. Holiday Camp Programs offered through Niagara Falls, Fort Erie and St. Catharine's facilities provide Christmas Break, March Break and Summer Camps. The Club provided access to 2,975 camp weeks in 2009.

Sports and Recreation Programs - Adventure Programs provide youth with opportunities in programs such as Gymnastics, Golf, Jazz, Ballet, Karate, House Leagues, Hip Hop Dance, and Rock Climbing Courses. The Boys and Girls Club of Niagara is an authorized provider of Canadian Lifesaving Society. The variety of water activities for all ages includes a complete learn to swim program with the focus on Water Smart©.

Transportation & Meal Services - The transportation and meal services are a critical piece to accessibility. Without these programs, participation for many children and youth would be impossible. The Meal Services are available providing supper club for Zone program participants; three meals daily for childcare and shelter participants; and nutritious breakfasts and snacks for Before and After School participants. Staff and volunteers served an average of 792 meals and snacks weekly to children and youth throughout the Region. Utilizing a fleet of vehicles, Transportation Services are provided to increase access to the Kids Zone Programs, Teen Zone Programs, Childcare Programs and Shelter services. In 2008, children and youth received an average of 636 rides weekly.

Outreach Programs - Torch and Keystone Clubs are nationwide Boys and Girls Clubs of Canada programs that provide opportunities for children and youth to contribute to their local Club and community. Through volunteerism, children and youth have the opportunity to influence programs and services, fundraise, participate in advocacy roles on Boards and Councils and qualify for Scholarship opportunities through the Future Leaders program. The Nightlight Emergency Youth Shelter located at 5207 Victoria Avenue in Niagara Falls provides temporary housing for youth 16 – 30 years of age. Shelter outreach programs support employment services, promote secure housing for youth and provides links to youth support services throughout the region.

Sponsorship Levels

Become a sponsor of this fun-filled fundraising event - your generous support will help the Boys and Girls Club of Niagara to continue their quality services for the children and youth of Niagara!

Title Sponsor, \$5,000

- Name and Logo on Banner displayed at event
- Name and Logo on all promotional materials and flyers
- Name and Logo listed in Program and Follow up Media Ad
- Certificate of Recognition to display in your business
- Company Name and Logo on participant T-Shirts with Title
- 2 Dinner Tickets
- Submission of Company's Material in Gift Bags

T-Shirt Sponsor, \$2,500

- Company Name and Logo on Participant T-shirts
- Name and Logo listed in Program and Follow Up Media Ad
- Certificate of Recognition to display in your business
- Submission of Company's Material in Gift Bags

Dinner Sponsor, \$2,500

- Sign Board displayed at Dinner
- Name and Logo listed in Program and Follow up Media Ad
- Certificate of Recognition to display in your business
- Submission of Company's Material in Gift Bags
- Name and Logo on Dinner Centerpiece

Trophy Sponsor, \$1,000

- Sign Board displayed on Trophy Table
- Name listed in Program and Follow up Media Ad
- Submission of Company's material in Gift Bags
- Name on Trophy - "Trophies Sponsored By _____"

Lunch Sponsor, \$500

- Sign Board displayed at Lunch
- Name listed in Program and in Follow up Media Ad
- Submission of Company's Material in Gift Bags

Ice Sponsor, \$200

- Sign Board displayed at Ice Level
- Submission of Company's Material in Gift Bags
- Name listed in Program